

We will begin
promptly at
2:00 p.m. EST



SMALL
BUSINESS

**Anti-Displacement
Network**

CALL FOR CASE STUDIES **PRE-PROPOSAL INFO-SESSION**

Community Ownership Strategies to Prevent Small Business Displacement

Agenda

- Welcome
- Who is SBAN?
- Why this grant?
- Expectations of applicants & SBAN
- How do we proceed?
- Deadlines
- Q&A
- Conclusion





Ground Rules for Pre-Proposal Session

- Sign in by accessing the Google Form [link](#) provided in the chat
- Place all questions in the chat as we go through the agenda

Who We Are



“If you identify as immigrant or BIPOC, that's hard even in the best of conditions...If cities were just better at supporting small businesses in general, a lot of these threats, not all of them, we might not even have to have that conversation [about displacement].”



Our Why

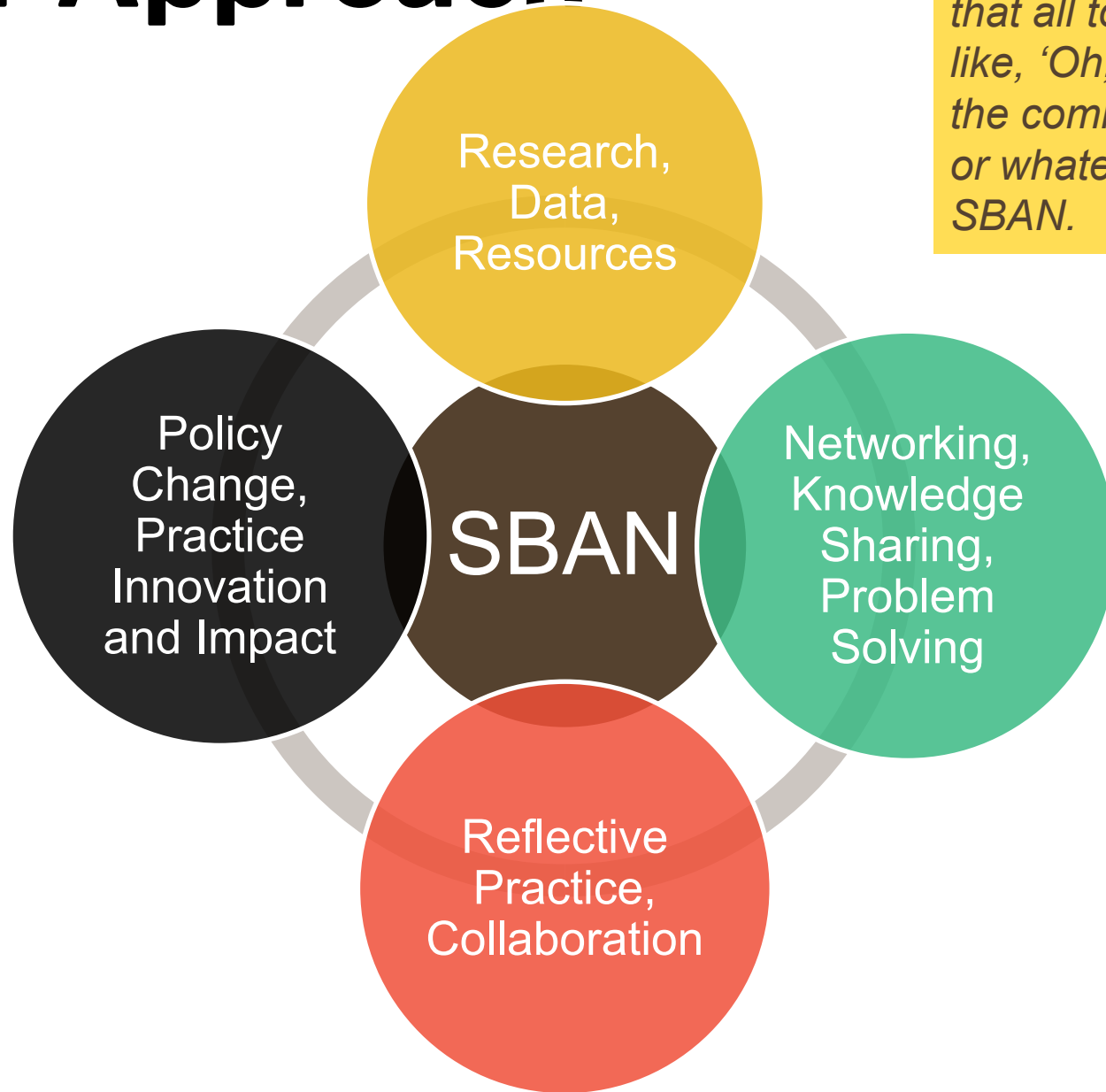
“We're all doing the same work towards the same end so we can save the cultural heritage of the places we call home. We want to love our home. Everyone wants to love the neighborhood that they're from and that they live in, and they want to see it be the best version of itself...not the best version of someone else's thought about what it's supposed to be.”



Fidel Aquino, small business owner, “Little Santo Domingo,” Miami



Our Approach

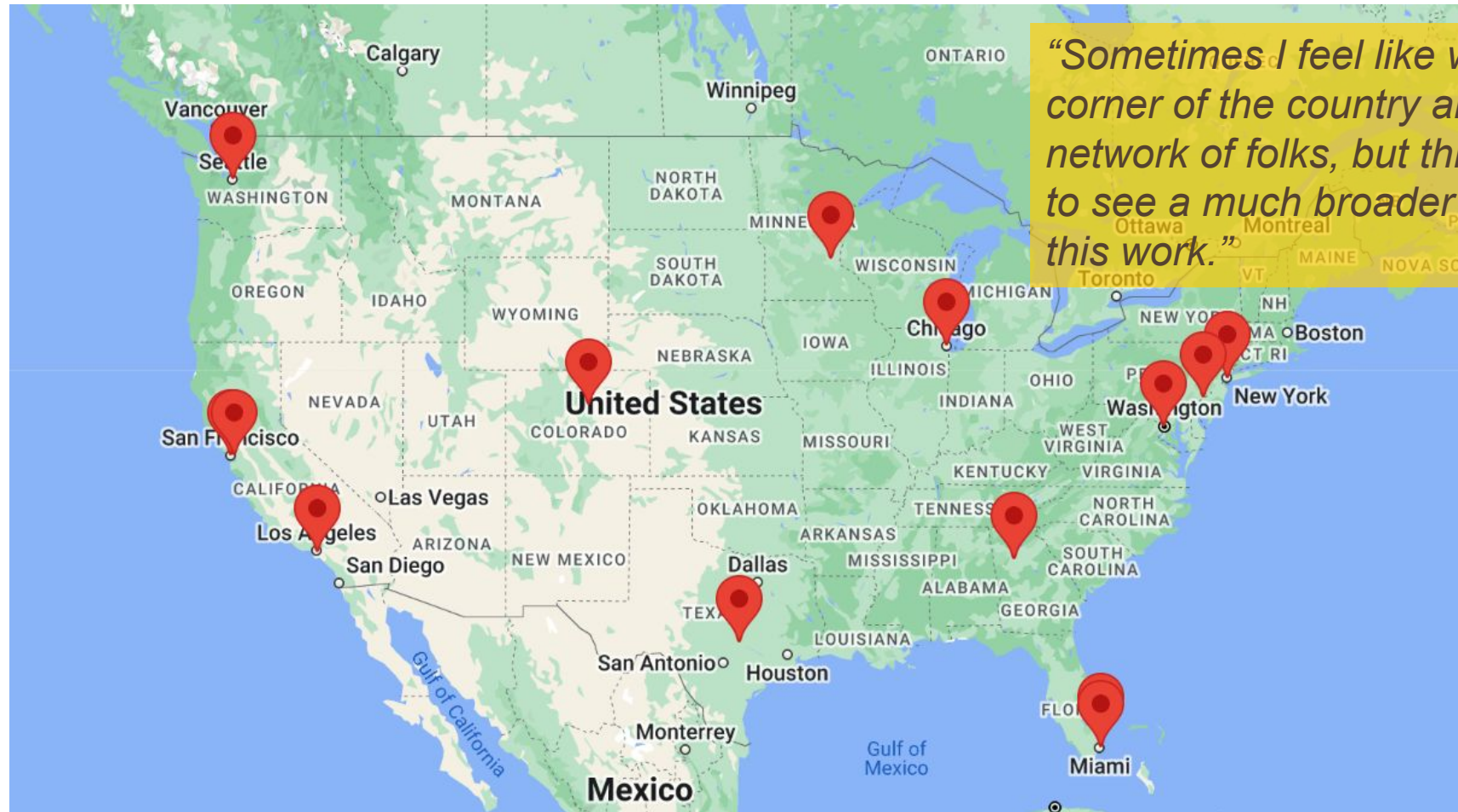


"I think SBAN is a great example of bringing that all together. That conversation is always like, 'Oh, academic folks in the real world and the community are not helpful, or disconnected, or whatever,' but I don't feel that way about SBAN."



Activities & Achievements

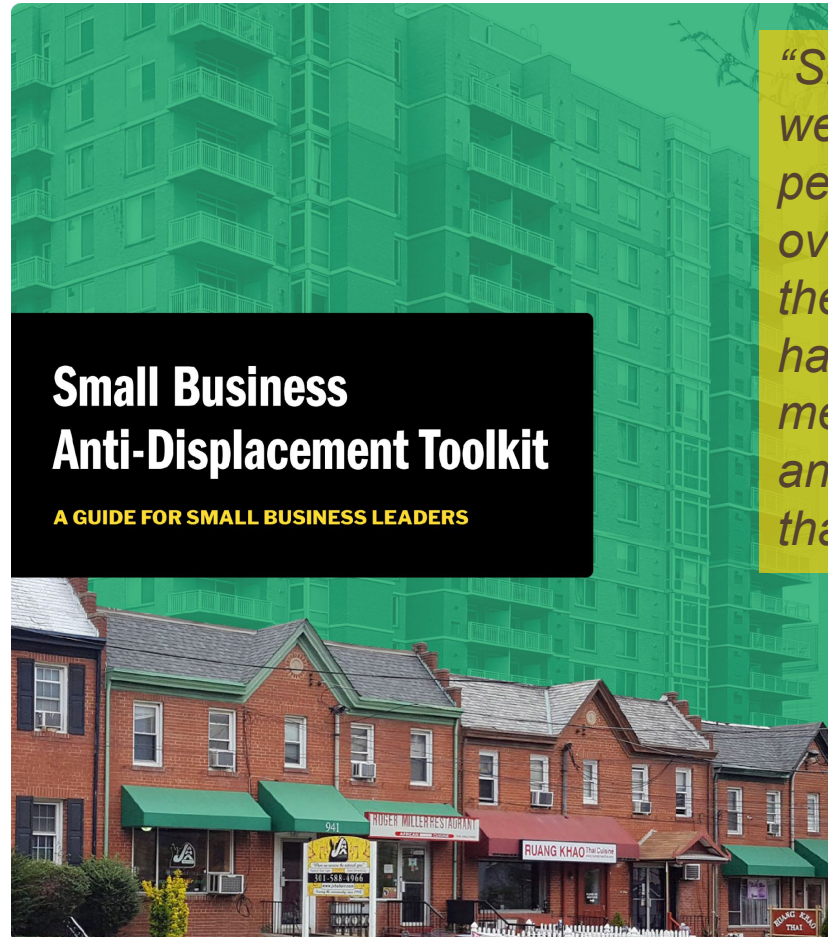
Goal 1: Develop a strong national network of leaders working to support small businesses in gentrifying neighborhoods



“Sometimes I feel like we’re way out here in this corner of the country and have, I feel like, a local network of folks, but through SBAN have been able to see a much broader kinds of organizations doing this work.”



Goal 2: Identify, assess, and disseminate promising practices and policies



“SBAN has been truly a blessing because we're learning from the success of other people. Literally, I would've had to travel all over the country and read everything under the sun and do a PhD on what other people have done, to understand how these measures are bringing communities to life and turning the page. With SBAN, I get all of that info under one roof.”



AUGUST 2021*

Nohely T. Alvarez
Bi'Ancha T. Andrews
Willow S. Lung-Amam, Ph.D



*This document may be updated by the Small Business Anti-Displacement Network to reflect new strategies, tools, and case studies.

Goal 3: Build the capacity of network members to engage in effective anti-displacement work

"It's the knowledge and then also being able to even just say I'm part of this network... That adds credibility too for my voice in this work."



SBAN MEMBER WEBINAR:

RACHEL THIEME
Equitable Development Project Manager at the City of Beaverton, Oregon

In conversation with Gerrit Knaap on Data Collection & Analysis

LIVE WEBINAR
JULY 26, 1 - 2pm ET

TOPICS

- Equitable Data Collection of BIPOC Businesses
- How Data Impacts Small Business Policies
- SBAN's New Data Portal

SMALL BUSINESS Anti-Displacement Network



LIVE WEBINAR

You are invited to join

SBA's Office of Capital Access in Conversation with SBAN Members

MAY 20, 2022
3 PM EST

Registration and More Information
<https://antidisplacement.org/webinar>

Veronica Pugin
Senior Advisor for the Small Business Administration's Office of Capital Access

SMALL BUSINESS Anti-Displacement Network



Goal 3: Build the capacity of network members to engage in effective anti-displacement work

KEEPING SMALL BUSINESSES IN PLACE

Voices From the Field

Case Studies of Communities Combating Commercial Gentrification

“If I have somebody that says, ‘Why aren't we doing this kind of program?’ I know exactly where to go. I would go to the SBAN network. I would look to see, ‘Is there a case study on this? Is somebody doing this strategy?’ If something comes up, that's where I'll go.”



SMALL BUSINESS
Anti-Displacement Network

- Miami
- Washington, D.C.
- Kolkata
- Seattle
- Chicago
- Montréal
- Los Angeles
- San Francisco
- London



Visit [link in Chat](#) to download report of the case studies completed last year and view full video of site visits



Goal 3: Build the capacity of network members to engage in effective anti-displacement work



“Once I became involved...I was like, ‘Wow. This is extremely helpful. I’m learning about stuff that I didn’t know about.’ Whenever I walk away, I bring in different sets of businesses and say I just learned this. I think that this might be a great opportunity.”



Goal 4: Encourage adoption of impactful anti-displacement strategies

2023 Small Business Anti-Displacement Network Conference

STRENGTHENING COMMUNITY & BUILDING OPPORTUNITY



Commercial Tenant Organizing in Asian American Immigrant Communities

Nov 1 | 2:00 PM – 3:30 PM

More agenda info: antidisplacement.org

Duncan Hwang, Community Development Director, APANO
Jose Miranda, Director of Programs, Chhaya CDC
Bình Lý, Organizer, Viet Place Collective
Moderator: Wai Yee Poon, Program Manager, National CAPACD



ANGEL GREGORIO
Founder and Owner of The Spice Suite

SPEAKER SPOTLIGHT
2023 SBAN Conference



IRVIN M. HENDERSON
Principal, Henderson & Company

KEYNOTE SPOTLIGHT
2023 SBAN Conference

“I loved every minute of it! Well put together and thoughtful with the tools needed to run our businesses and non-profit agencies.”



Goal 4: Encourage adoption of impactful anti-displacement strategies

CityLab | Economy
Businesses Are Victims of Gentrification, Too

Small businesses were already being displaced in gentrifying neighborhoods. The pandemic made it worse.



Pedestrians walk past a vacant storefront in the East Harlem neighborhood of New York in December 2018. *Photographer: Allison Joyce/Bloomberg*

By Willow Lung-Amam
May 19, 2021 at 10:48 AM EDT

CityLab | Justice
To Narrow the Racial Wealth Gap, Help Entrepreneurs Own Property

The Biden administration has focused on homeownership in its attempts to address wealth disparities. There's another kind of real estate that can help build wealth for owners.



Fostering ownership of commercial real estate is an oft-overlooked way for Black entrepreneurs to build wealth. *Photographer: Lindsey Nicholson/Education Images/Universal Images Group*

By Willow Lung-Amam and Nohely Alvarez
April 28, 2022 at 10:40 AM EDT

The New York Times

The Washington Post

THE BALTIMORE SUN

CITYLAB





SMALL
BUSINESS

**Anti-Displacement
Network**

Call for Case Studies

**COMMUNITY OWNERSHIP STRATEGIES TO
PREVENT SMALL BUSINESS DISPLACEMENT**

Case Study Goals



- Examine how organizations are employing innovative and effective small business anti-displacement strategies.
- Offer lessons on how to advance promising community ownership strategies to prevent small business displacement.
- Highlight efforts of organizations doing impactful small business anti-displacement work.

Potential Strategies and Tools

- Commercial Condominium
- Commercial Cooperatives
- Community Land Trusts
- Commercial Property Acquisition Fund
- Community Investment Trusts



Who Should Apply?



- Individuals and teams
- Small and large organizations
- Public, private, educational, and non-profit sectors
- SBAN members
- Non-member organizations
- Organizations led by immigrants and people of color

Applicants may propose to study the efforts of other organizations or their own



Value of Participating

- Learn from other case study teams
- Individualized SBAN support from research and data experts
- Limited copyediting and graphic design support
- Present findings at 2024 Policy Summit and 2025 SBAN Conference
- **\$15,000 stipend for each case study**
- **An additional \$10,000 if selected to host a site visit**





Expectations of Grantees and SBAN

Grantee Expectations

Content

Case study report, including:

- Description of the individual and/or organization submitting the case study
- Description of the community context
- Detailed information of the community ownership anti-displacement tool(s) or strategy deployed
- Recommendations for organizations and metropolitan regions that wish to advance similar tools or strategies.

Presentation at:

- 2024 SBAN Summit (virtual)
- 2025 SBAN National Conference (in-person)
- Other networking opportunities, i.e.: webinars

For site visit awardees:

- Engaging site visit, demonstrating link to case study and providing peer-to-peer learning opportunities



Grantee Expectations

Logistics

For case study and site visit:

- Assign one person with authority to make decisions
- Adhere to set timeframes and deadlines
- Submit timely reports and invoice per set schedule
- Participate in webinars and individual sessions
- Be available to SBAN for questions and inquiries

Additionally, for site visit:

- Coordinate logistics for site visit (i.e.: arrange meeting space, invite and schedule guests, reserve bus and restaurants)



SBAN Expectations

Content

For case study and site visit:

- Provide consultant support and advice throughout the process
- Enhance capacity to conduct policy-relevant research, data collection and management, and analysis
- Hold individual sessions
- Coordinate efforts to present at SBAN Summit, Conference, and Webinars
- Be available for questions and inquiries

Additionally for case studies:

- Facilitate learning from other case study teams
- Prepare and facilitate group webinars on common challenges and solutions on resources and problem-solving

Additionally for site visits:

- Additional support in conceptualizing, designing, and implementing site visit



SBAN Expectations



Logistics

For case study and site visits:

- Establish and maintain relationship with the one contact person
- Communicate and clarify timeframes and deadlines
- Collect and comment on reports and pay invoices per set schedule
- Arrange for presentations to SBAN Summit, Conference, and Webinars
- Develop robust distribution strategy to share work

Additionally for case studies:

- Provide limited copyediting and graphic design support for report
- Attend and present at group webinars on common challenges and solutions on resources and problem-solving

Additionally for site visits:

- Logistical support conducting site visit



Key Staff: Project Role



- Key contact (1)
- Project leader
- Additional staff



APPLICATION: Case Study Description

CASE STUDY DESCRIPTION

Narrative (max 5 pages) to include:

Description of anti-displacement tool and/or strategy

Community context: Basic description of the geographic focus of the case study

Evidence of impact and contribution in advancing anti-displacement policies and practices

Proposed research and evaluation strategy, including plans for data collection

Potential supplementary material: Maps, data, and graphics

Staff roles: Highlight key staff responsibilities for research data collection and preparing submission



APPLICATION: Case Study Site Visit Description

IF YOU ARE APPLYING TO HOST A SITE VISIT: SITE VISIT DESCRIPTION

Narrative (max 3 pages) to include:

- Narrative description of the purpose of the site visit and direct relation to the case study
- Expected local guests
- List of sites to be visited
- Statement of experience with similar site visits
- Organizational capacity to manage the logistics of the site visit



APPLICATION: Capacity, Relationships, and Experience

INDIVIDUAL AND/OR ORGANIZATIONAL CAPACITY, RELATIONSHIPS, AND EXPERIENCE

Narrative (max 3 pages) to include:

Capacity to complete scope of services requirements

Key relationships in the community, including business, public sector, and community-based organizations

Experience in developing case studies or allied work

Reference (individual and/or organizations)



APPLICATION: Budgets

BUDGET(s)

Submit separate budgets for case study and site visit, if applicable.

For case studies and site visits: A spreadsheet identifying each major expense item and dollar amount, including staff time (rates and hours), consultant fees, and indirect costs

In addition for site visits: any direct costs, including local transportation and food for attendees Include explanatory notes as necessary

Authors of selected proposals will be notified Thursday, May 16, 2024. Case study site visit hosts will be selected and announced at the same time as the case study grantees.

No file chosen

Max. file size: 50 MB.



Case Study Review

1. Quality of response, including the case study approach and significance;
2. Applicant's capacity to complete the proposed scope, including technical and staff capacity;
3. Applicant's relationship to the community, including business, public sector, and community-based organizations that can inform the work; and
4. Applicant's willingness and capacity to host a site visit to complement and showcase the case study.





Site Visit Review

1. How the site visit incorporates the tools and strategies on which the case study is based;
2. Experience hosting similar site visits;
3. Organizational capacity to manage the logistics of the site visit; and
4. Relevance of sites to be visited to the purpose of the site visit.



Important Dates

Key case study dates are:

- Pre-proposal webinar for interested parties Thursday, March 14, 2024
- **Proposal submissions due** **Thursday, April 18, 2024**
- Announcement of selected proposals Thursday, May 16, 2024
- Kick-off webinar for grantees Thursday, June 6, 2024
- Work plan and outline due July 2024*
- Site Visit 1 Fall 2024*
- Virtual SBAN policy summit presentation Fall 2024*
- Draft case study & graphics due February 2025*
- Site Visit 2 Spring 2025*
- Final case study due June 2025*
- In-person SBAN conference presentation November 2025*

**Exact date TBD*

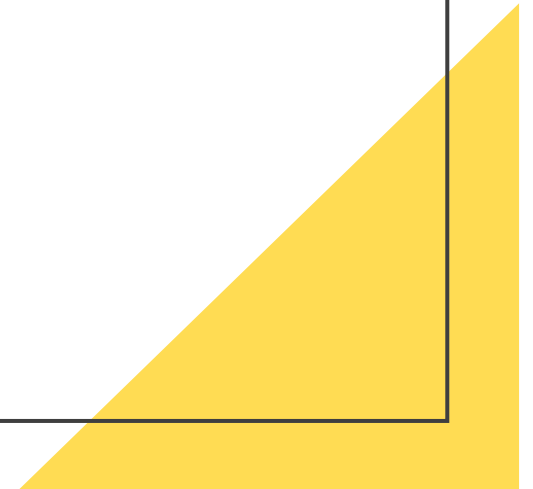


An aerial photograph of Los Angeles, California, showing a dense urban landscape. In the foreground, there are various commercial buildings, including a large grey industrial-style building on the left and a bright orange building with the word 'LAVERNERIA' visible on its side. A multi-lane road with traffic runs through the center. The middle ground is filled with a mix of residential and commercial structures. In the far background, the Los Angeles skyline is visible under a clear blue sky, with hills in the distance.

LOS ANGELES



Q&A





Next Steps

APPLICATION DEADLINE:

Thursday, April 18 11:59 EST

EXPECT VIA eMAIL w/in DAYS:

1. Meeting recording
2. Presentation
3. Session Recap